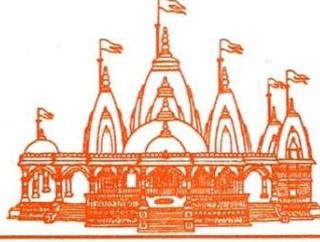


श्री स्वामिनारायण मंदिर

કાલુપુર, અમદાવાદ-૩૮૦ ૦૦૧.

ફોન નં. : (૦૭૯) ૨૨૧૨૧૫૧૫, ૨૨૧૩૨૧૭૦.

ફેક્સ : (૦૭૯) ૨૨૧૭૬૯૯૨



**Shree Swaminarayan Temple**

Kalupur, Ahmedabad-380 001.

Phone : (079) 22121515, 22132170.

Fax : (079) 22176992

E-mail ID : narnarayantemple@gmail.com

Date :

21.05.2020

To

Mahant Shri / Kothari Shri

All Temples under the jurisdiction of

Shree Narnarayan Dev Desh, Kalupur

**Sub: Dealing with Social Media and its content thereof**

Mahant Shri / Kothari Shri,

Shree Swaminarayan Mandir, Kalupur (The Only Original) has its official social media platforms ranging from youtube, facebook to instagram, twitter etc, as the case may be, the respective rights of which are owned and possessed by Shree Swaminarayan Mandir, Kalupur.

The concerned department/authority after following due internal procedure, publishes, posts, upload, twit, etc or any other related term, by whatever name it may be called, certain contents including images, videos, events etc.

It has come to the notice of the Shree Swaminarayan Mandir, Kalupur that certain temples, be it may 'Shikharbandh Mandir' or 'Hari Mandir' or as an institution or as in individual capacity, posts, upload etc or by whatever name it may be called, certain contents including images, videos, events, live streaming etc. from the official social media platforms of Shree Swaminarayan Mandir, Kalupur or on their own, without any authority in writing or without any permission and this practise and procedure is required to be deprecated.

Therefore, in view of the aforesaid scenarios, you are being requested and directed not to reproduce, distribute, re-stream, post, upload, twit, etc or by whatever name it may be called, any contents including images, videos, events, live streaming etc. without the prior written permission of the Shree Swaminarayan Mandir, Kalupur and its designated authority in this behalf over to the official social media platform either of their own or related to Shree Swaminarayan Mandir, Kalupur.

Any attempt or action in violation of the aforesaid guideline-cum-request will be viewed very seriously and which may end up in initiation of prosecution against concerned Institute and/or concerned person, in its individual capacity.

As a recourse to this, Shree Swaminarayan Mandir, Kalupur has come up with the resolution procedure, whereby any Institute wants to publish, post, upload etc any swaminarayan sect related contents including images, videos, events, live streaming etc, the request thereof, shall be sent at [social@swaminarayan.in](mailto:social@swaminarayan.in) and the designated authority in this behalf, who is handling the official social media platform and its content, will revert to such request.

No request in any other form in this behalf, shall be entertained by Shree Swaminarayan Mandir, Kalupur.

*Yuvil*

